



CREATIVE
.....
INTERACTIVE
.....
DIGITAL
.....
MARKETING

We combine disrupting design, creative thinking and image crafting

We meet deadlines. We exceed expectations. We keep clients happy by doing the little things right and the big things better.

Our team is filled with passionate people who have refined their respective marketing crafts. Experience has taught us what works, but it has also taught us that there is always a better way. Pursuit of the *“better way”* is what keeps us up at night and at the top of our game.

The attitude of going beyond the conventional is what allows us to achieve outstanding results

We've seen many a design trend come and go - especially those free online. Much like fad diets, the latest and greatest are only great for so long.

In order for design efforts to be truly effective, they must be well thought out and precisely executed, but more than that: they must be customized for your company and crafted with your industry, competitors and customers in mind.

We do our best work when we can partner with clients for long terms. Planting seeds along the way, measuring growth as we go.

Phase 1: DISCOVER

EVALUATE. GET TO KNOW YOUR PROJECT AND OBJECTIVES.

Your company is unique and so is your product or service. We'll get to know what makes you tick and what makes your customers take notice.

Phase 2: DEFINE

LOOK AT ALL POSSIBLE SOLUTIONS.

With plenty of your input, we'll map out a customized plan, refine our joint vision and begin to do what we know.

Phase 3: DELIVER

DESIGN. BUILD. LET THE IDEA FLOW.

A plan is only as good as its implementation. We'll dig deep to create and perfect the tangible parts of the plan and begin to move everything forward, keeping focus on our objectives.

Phase 4: DRIVE

ONE RULE: IF IT DOESN'T HELP YOU GROW, STOP DOING IT

Your time and money are too valuable to waste on ineffective communication. That said, measurable improvement doesn't happen overnight. In GdS Studio, we prefer to partner with clients long-term, implementing strategies that produce tangible results over time. We want to be the change that triggers growth.

We are committed to our customer's success from start to end

The design world is full of nuances, lingo and relationships. Luckily, we are well versed in all of them. Our founder spent significant portion of his desing career developing communication strategies and websites for recognized and well-respected brands.

That extensive knowledge is the foundation for our current full-design expertise. Whether a client is starting from the ground up, or could simply need a fresh perspective on their marketing vision, GdS is where it begins. Let our experience help you plant your own seeds of success.

What We do

Do you do _____? *Sure!*

In today's crowded marketplace, the emotional response your brand evokes is key, and standing out in the crowd is the only way in.

Your brand is powerful. Your brand has influence.

CREATIVE +

INTERACTIVE +

CONTENT +

VIDEO & MEDIA +



CREATIVE

How does exceptional creative help your company grow?

Great creative work does not have to be outlandish, over-the-top and packed with shocking punches. Rather, it should be awe-inspiring, representing a company and its brand promise so well that the emotional experience meets and even exceeds the physical one.

To us, exceptional creative is that intangible bridge that connects the idea of your brand to the real-life experience that is your company.

- **Marketing Strategy**
- **Logos**
- **Ads**
- **Presentations**
- **Brochures**
- **Brand Identity**
- **Stationery**
- **Posters**
- **Fliers**
- **Infographics**





INTERACTIVE

How does your online presence help your company grow?

Nine out of 10 customers will seek out your company online, and your website will deliver their first impression. Make sure it's a good one. We treat websites as functional pieces of art that play a critical role in your overall marketing success.

Your website should be the center of your marketing universe - a place where email campaigns, landing pages and social media all point. If your funnel is falling short, we'll figure out how, where and why.

- **Online Strategy**
- **User Experience**
- **Adwords / PPC**
- **Emails**
- **Responsive Technologies**
- **Web Development**
- **SEO**
- **Web Analytics**
- **WordPress Programming**





CONTENT

How does thought-compelling content help your company grow?

With each passing day, Google places increased importance on the quality of your online content. It has to be engaging, informative and helpful - not boastful, promotional or keyword-ridden.

What your brand needs is a professional, consistent tone and voice across all mediums - a voice that represents your company in the most accurate and favorable light possible. You need to be found and you need content that's fully optimized in order to do so.

- Website Content
- Ad / Brochure Copy
- Blogging
- Email Campaign Content
- Social Media Content





VIDEO & MEDIA

How does exceptional video production help your company grow?

In catering to the increasingly short attention span of today's customer, it's often better to show it than to simply say it.

When it comes to our video creation capabilities, seeing is truly believing. If you have an idea, we'll take it to a new level. If you don't know what you need, we'll figure it out with you. From script writing to storyboarding and full animation, we'll deliver a finished product that's worth well over a thousand words.

- **Audio / Visual Capabilities**
- **Video Animation**
- **Script Writing**
- **Radio Commercials**
- **Post Production**
- **Explainer Videos**
- **Storyboarding**

Our Clients

Wide range of graphic design and web development services across the world. We're thankful for working with fantastic clients from across the globe in over 10 countries.



Somos perfeccionistas creativos, vamos más allá del marco existente en el desarrollo de estrategias, la creatividad y el diseño.



**OUR GREAT IDEAS
GROW
YOUR BRAND**

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